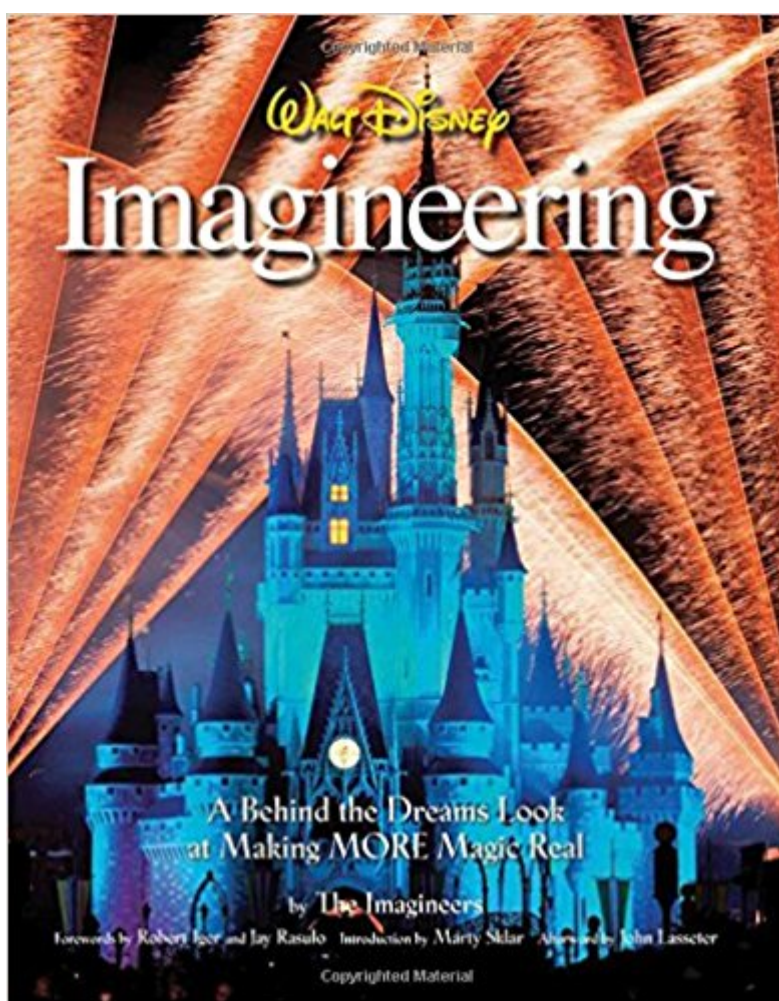


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# Walt Disney Imagineering: A Behind The Dreams Look At Making More Magic Real



## Synopsis

How can you make dreams come true? Or transform a fantasy into a colorful, exciting world that visitors can move through, touch, and enjoy? Such fabulous work is the daily business of Walt Disney's Imagineers, a core group of creative and highly skilled professional wizards who combine imagination with engineering to create the reality of behind the dreams that comprise the Disney theme parks. In this sequel to the best-selling Walt Disney Imagineering: A Behind-the-Dreams Look at Making the Magic Real, the Imagineers serve up another dose of magic with an even closer look at who they are, what they do, and how they do it, illuminating their theories and explaining the tools they use, and where and how they use them. Contained within this deluxe tome are rough drawings, conceptual models, and behind-the-scenes stories showcasing Disney's newest attractions and innovations from the inside out. There's also an exclusive peek inside the Research and Development Lab to see what new magic will soon be appearing. The Imagineers tell their own stories, as well as how they got there, what they do on a daily basis, what they show their friends in the parks, and how you can learn what it takes to become an Imagineer. Presented in a large, lavish format, this book is sure to be a must-have for every Disney collector.

## Book Information

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Age Range: 1 and up

Grade Level: Preschool and up

## Customer Reviews

A coffee table book that you want to fully read, cover to cover. It goes into so much about Disney's concept of "Imagineering". Combining their Hollywood skills with Engineering know how to create

their amazing parks and attractions. The level of detail in the book is astounding. It gives great info on how everything is examined. Everything is deliberately designed. Everything serves and tells a story. The book is packed full of amazing art, concept art, various protected fold outs and brochures. Just a true masterpiece. It will keep you fascinated for years. The only downside is the bulk of this book is really focused on the 1980's to the present designs. There is some historical stuff, but not as much as you might like. All of that can be largely found in the prior book on Imagineering, which is sadly out of print, hard to find and expensive.

I am an avid collector of Disney art books, and an art school graduate. Of all the books I have, this one should be a mandatory addition in the library of any art student or creative person. It is a heavy hardcover book with plenty of fold out pages. The details of this book provide endless inspiration and it covers a wide array of themes unlike other books that focus in on a particular subject/ride/story/character. If you only get one Disney themed art book, this is the best one.

My nephew is majoring in engineering and hopes to one day become an Imagineer. Last summer we were lucky enough to attend lunch with an Imagineer, and she told us so many wonderful "behind the scenes" stories. This book is like that lunch, only longer and illustrated. It's a big, beautiful book full of fascinating information, photos and drawings. Everyone was passing it around on Christmas morning. If you are a Disney fanatic or have a future Imagineer in the family, this is a showstopper gift.

Amazing, stunning, beautiful book. It's a coffee table book in my house and whenever we have company people marvel at the book. The artwork is enchanting. The size is perfect. It's big but not too big. The cover has a sheen to it that makes it seem like it's lit up. It's just so full of Disney magic that you really get swept up in it. Treat yourself and buy this book. You won't be disappointed

This is easily one of the best coffee table books I have ever read! I have been a fan of the Disney Theme Parks ever since I was a little kid and the information and artwork featured in this book is nothing short of jaw dropping! I would wholeheartedly recommend this to anyone who's ever thoroughly enjoyed themselves at Disneyland, Disney World or any of the other Disney Theme Parks around the world and wondered "how did they do that!?"

Beautiful book that conveys the excitement of creating the wonderful Disney theme parks. Excellent

format. Gorgeous illustrations with lots of gate-folds and tipped in brochures. Excellent price for a book this large.

I purchased this book for my husband (who loves all things Disney) and I have to say, it is just lovely. It is a large book with vivid and beautiful photos, and lots of behind-the-scenes type info. The size of the book and quality of the photos make it the perfect choice for a coffee table. This book is excellent for anyone who loves Disney or just likes looking at cool pictures. If you are a Disneyphile, you definitely need this book. You will not be disappointed. (In addition, the price for this book is less than what you will find in the parks.)

...pick up this book. My family and I recently went to Walt Disney world (not my first time). However, I found myself cranking my neck around this time in amazement at all the detail that goes into making every place and attraction "magical" at WDW. I had the time of my life and I felt like a kid again. When we returned from the trip, my mind has been "back in WDW" ever since. When I searched for background materials on "how they do it" at Disney Imagineering, I came across this book. I have found it to be a real descriptive book on all the work the Imagineering team puts into creating an themed attraction. When you go to the Disney Parks, you can tell that it is a labor of love that created those places! Great book to read before you head to a Disney Park!

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